



## Fact Sheet

**HISTORY** | Founded in 1960 by Wilber Hardee and acquired by CKE Restaurants, Inc. in 1997, Hardee's® restaurants are located throughout the Southeastern and Midwestern United States. The chain built its reputation on a unique breakfast menu featuring Hardee's mouth-watering Made from Scratch™ Biscuits. With a renewed emphasis on premium quality, Hardee's has taken the lunch/dinner segment to the next level with its line of 100 percent Black Angus beef Thickburgers™. Hardee's has clearly established itself as a leader in the quick-service restaurant industry.

**HARDEE'S MENU** | The Thickburger line features 1/3-, 1/2- and 2/3-lb. Angus beef burgers. Other menu favorites include charbroiled and crispy chicken sandwiches and delicious Crispy Curls™ French Fries. Hardee's famous breakfast menu boasts Made from Scratch™ Biscuits and Breakfast Bowls.

**NUMBER OF HARDEE'S RESTAURANTS\*** | 1,915 total  
Currently, there are more than 100 dual-branded Hardee's/Red Burrito® units.

**OPERATING AREAS** | 30 states in the Midwest and Southeastern US; and internationally in the Middle East

**HEADQUARTERS** | 100 N. Broadway, Suite 1200, St. Louis, MO 63102

**HARDEE'S EMPLOYEES** | Approximately 17,000

**PARENT COMPANY** | CKE Restaurants, Inc. (New York Stock Exchange: CKR)  
CKE Restaurants, Inc., through its subsidiaries, franchisees and licensees, owns and operates the Carl's Jr.®, Hardee's, Green Burrito® and Red Burrito restaurant chains.

### **CKE RESTAURANTS, INC. OFFICERS**

Andrew Puzder, Chief Executive Officer

E. Michael Murphy, President and Chief Legal Officer

Ted Abajian, Executive Vice President and Chief Financial Officer

\* As of the end of fiscal 2010 second quarter